

Purchasing based on country of origin

TÜV NORD CERT – Certified proof of origin “Made in ...”

More and more consumers are looking for guidance when faced with the multiplicity of products and services on offer. Studies show that besides service, price and quality, the country of origin of a product often plays a role in purchasing decisions. In addition, many consumers choose products from their own country because they want to support their own home economy.

With the certified proof of origin “Made in ...” TÜV NORD CERT confirms that product shows at least 50 per cent of its real net output ratio in its stated country of origin.



Certification is voluntary and can be used for all countries of origin, such as watches from Switzerland or cameras from Japan.

Target groups for certification

Certification is aimed at – in particular small and medium-sized – enterprises who emphasise the origins of their products and want to focus on country-specific product characteristics. Manufacturers who already use the unprotected statement “Made in ...” to differentiate their products can now have the claim confirmed by a neutral inspection. The certification can be used for individual products, groups of products and also for services.

Benefits of certification

With the certification, manufacturers can prove the origin of their products through a recognised, independent organisation like TÜV NORD CERT and can communicate it to potential customers; this fulfils the wish of consumers to be reliably informed regarding the country of origin. The test mark also draws attention to particular qualities of the respective country of origin (such as quality, freshness or accuracy, for example) and differentiates a particular product or service from competitors whose offering is similar, but does not originate in the same country.

TÜV®

TÜV NORD GROUP

TÜV NORD
Certification

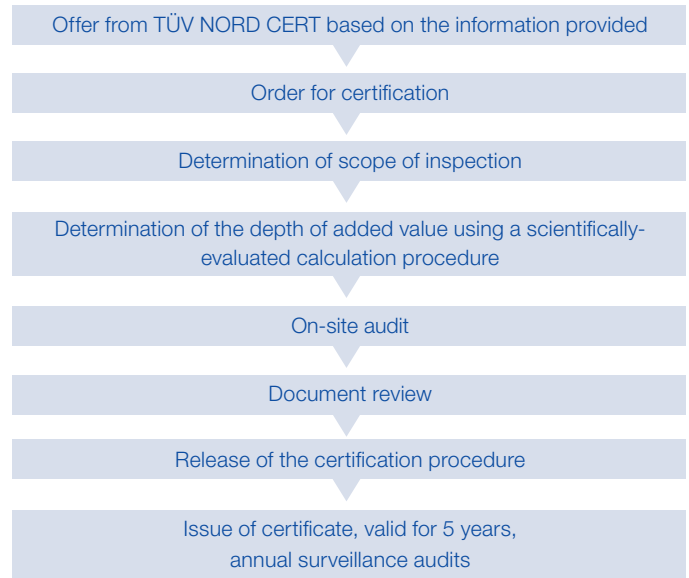
Preconditions for certification

In order to achieve certification, products must, amongst other aspects, demonstrate that at least 50 per cent of the added value in a product originates from the country of origin. In order to be able to demonstrate sustainable fulfilment of the requirements associated with the test mark, the manufacturer or service provider should have been active on the market for at least three years. In addition, the manufacturer must prove that the product to be certified fulfils the relevant minimum requirements as regards product safety. The experts from TÜV NORD CERT can offer support with further services in this area, for example with testing for the GS ("tested safety") mark.

Our know-how for your success

TÜV NORD CERT is a well-established and reliable partner for inspection and certification services throughout the world. Our experts and auditors have extensive knowledge based on experience and are in general permanently employed by TÜV NORD. This guarantees independence and neutrality and also means that we can offer continuity in supporting our clients. The benefit to you is clear: our experts accompany and support the development of your products and provide you with objective feedback.

The route to the certificate



Are you interested?

Please send us your response by fax.

We are looking forward to hearing from you.

Yes, I am interested in certified proof of origin "Made in ...". Please contact me.

Sender (Please use block capitals)

Company

Postcode/Town

Mrs./Mr.

Phone

Position

Fax

Street, No.

E-mail

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