

# TÜV NORD CERT – Certification of “Service Carbon Footprint” and “Carbon Neutral Service”

The urgent demand for a reduction in CO<sub>2</sub> emissions is now certainly no longer limited to large-scale industry and manufacturing. Service providers are also called upon to optimise their products and services from the environmental point of view. Although there are no legal requirements as such in this area, a growing number of consumers measure the quality of a service in terms of its sustainability and are looking for eco-friendly solutions.

In order to support this, TÜV NORD CERT offers two certifications. On the one hand, there is carbon footprint verification, where we approve the accuracy of our customer's calculation of the carbon footprint of a particular service.



Emissions that occur during transportation, business trips or energy consumption also count towards the carbon footprint. Companies who also wish to present their service as “carbon neutral” can undertake further certification in order to confirm that they have purchased certificates from recognised climate protection projects and withdrawn them from the market in order to compensate for the emissions. The TÜV NORD “Carbon Neutral Service” mark is issued for this verified compensation.

## Target groups for certification

The certifications are directed towards providers of technical and personal services from all sectors who

- wish to place their services on a sustainable basis by making a contribution to climate protection
- aim to raise their services above those of the competition and who would particularly like to attract environmentally-aware consumers through the reduction of CO<sub>2</sub> emissions
- would like to discover ways of reducing their emissions by means of an independent, neutral assessment

## Benefits of certification

Successful certification by TÜV NORD CERT shows that a provider has recognised the challenges of climate change and is taking measures on a voluntary basis in order to reduce global warming. This leads to image enhancement – particularly when associated with use of the “Carbon Neutral Service” mark. It strengthens the loyalty of existing customers and helps to acquire new ones. In addition, comprehensive monitoring of emission sources uncovers potential energy savings for the future – helping to protect the climate even more whilst reducing costs.

### Preconditions for certification

The prerequisite for certification is the calculation of a carbon footprint of the respective service in accordance with the TÜV NORD Standard. This can be performed by the organisation itself or by a specialist consultant. TÜV NORD CERT will provide support in the selection of such a consultant if required.

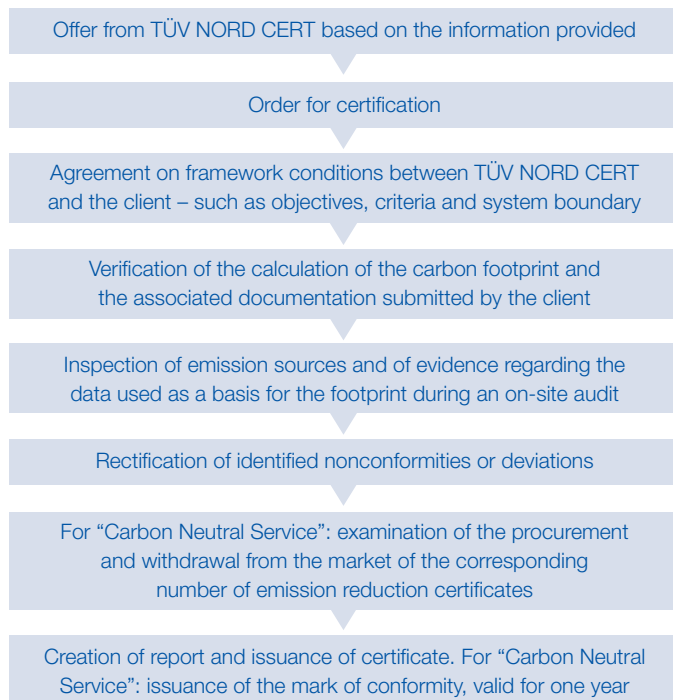
For "Carbon Neutral Service" certification, valid CO<sub>2</sub> certificates from climate protection projects should also be available in order to compensate for the CO<sub>2</sub> emissions that have been calculated.

### Our know-how for your success

TÜV NORD CERT is a well-established and reliable partner for inspection and certification services throughout the world. Our experts and auditors have extensive knowledge based on experience and are in general permanently employed by TÜV NORD. This guarantees independence and neutrality, and also means that we can offer continuity in supporting our clients. The benefit to you is clear: our auditors accompany and support the development of your company and provide you with objective feedback.

TÜV NORD CERT has comprehensive knowledge and extensive national and international references in the area of climate protection. We are accredited by the United Nations Framework Convention on Climate Change (UNFCCC) to validate, verify and certify international climate protection projects. To date we have performed these services for around 2,000 projects (Clean Development Mechanism, Joint Implementation, Voluntary Offset).

### The route to the certificate



### Are you interested?

**Please send us your response by fax.**

**We are looking forward to hearing from you.**

☐ **Yes, I am interested in "Service Carbon Footprint" and "Carbon Neutral Service" certification. Please contact me.**

**Sender** (Please use block capitals)

Company .....

Mrs./Mr. ....

Position .....

Street, No. ....

Postcode/Town .....

Phone .....

Telefax .....

E-mail .....

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Further information and an overview of all our locations can be found at **www.tuev-nord-cert.de**