## Setting the standard for environmental protection

# TÜV NORD CERT: Certification of "Event Carbon Footprint" and "Carbon Neutral Event"



In view of the challenges presented by climate change, more and more people are demanding sustainable action – with all sectors taking responsibility for the environment. An increasing number of visitors to events also want to avoid any unnecessary damage to the climate being caused by the event itself.

This is why TÜV NORD CERT offers companies, clubs, associations and all other types of event organisers the opportunity to have their event examined with regard to climate protection based on two certifications.



In the course of a certification of an Event
Carbon Footprint, TÜV NORD
CERT verifies the calculation of the greenhouse gas emissions which occur during an event. Organisers who also wish to confirm carbon neutrality can do so with a further certification procedure, which confirms that they have purchased certificates from recognised climate protection projects and withdrawn them from the market in order to compensate for the emissions. The TÜV NORD
"Climate Neutral Event" mark is issued for this verified compensation and can already be used before the event itself in order to communicate the message of carbon neutrality.

### Target groups for certification

Certification is directed towards commercial and private event organisers who are committed to climate protection and want to demonstrate this through sustainable organisation of their events.

#### Benefits of certification

With successful certification by TÜV NORD CERT, event organisers can demonstrate their commitment to climate protection and, with the "Carbon Neutral Event" certificate in particular, can appeal more strongly to visitors who are environmentally aware. Monitoring of emission sources also opens up savings potentials for future events.



#### Preconditions for certification

The prerequisite for certification is the calculation of a carbon footprint of the respective event in accordance with the TÜV NORD Standard. This can be performed by the organiser himself or by a specialist consultant. TÜV NORD CERT will provide support in the selection of such a consultant if required.

For "Carbon Neutral Event" certification, valid  $\mathrm{CO}_2$  certificates from climate protection projects should also be available in order to compensate for the  $\mathrm{CO}_2$  emissions that have been calculated.

#### Our know-how for your success

TÜV NORD CERT is a well-established and reliable partner for inspection and certification services throughout the world. Our experts and auditors have extensive knowledge based on experience and are generally permanently employed by TÜV NORD. This guarantees independence and neutrality and also means we can offer continuity in supporting our clients. The benefit to you is clear: our auditors accompany and support the development of your company and provide you with objective feedback.

TÜV NORD CERT has comprehensive knowledge and extensive national and international references in the area of climate protection. We are accredited by the United Nations Framework Convention on Climate Change (UNFCCC) to validate, verify and certify international climate protection projects. To date we have performed these services for around 2,000 projects (Clean Development Mechanism, Joint Implementation, Voluntary Offset).

#### The route to the certificate

Offer from TÜV NORD CERT based on the information provided

Order for certification

Agreement of framework conditions between TÜV NORD CERT and the client – such as objectives, criteria and system boundary

For "Carbon Neutral Event": verification of the calculation of the forecast carbon footprint for the event submitted by the client before the event takes place

For "Carbon Neutral Event": issuance of the mark of conformity for use in marketing activities in the run-up to and during the event

Verification of the final calculation of the carbon footprint and the data on which it is based following the event

Rectification of identified nonconformities or deviations

For "Carbon Neutral Event": examination of the procurement and withdrawal from the market of the corresponding number of emission reduction certificates

Creation of report and issuance of certificate

Are you interested?
Please send us your response by fax.
We are looking forward to hearing from you.

Sender (Please use block capitals)

Company

Mrs./Mr.

Position

Street, No.

 Yes, I am interested in "Event Carbon Footprint" and "Carbon neutral Event" certification.
 Please contact me.

Postcode/Town

Phone

Telefax

E-mail

TÜV NORD CERT GmbH

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You can find further information and our subsidiaries at www.tuev-nord-cert.de