TÜVNORD

Inspired by
Knowledge

ISO 27701 as an addition to ISO 27001

Protection of personal data

The modern economy is data driven,.And as a result, the protection of sensitive information is becoming ever more important. With an efficient data protection management system and ISO 27701 certification, you demonstrate that you follow high security standards when handling personal data. You can more easily meet legal requirements, prevent serious violations and promote the trust of customers and employees.

ISO/IEC 27701 is an extension to ISO/IEC 27001.
It contains guidelines for the careful handling of personal data in organizations. Among other things, it defines the roles of Controller and Processor.

The prerequisite for certification is that companies introduce a data protection management system that meets the requirements of the standard. In addition, certification is only possible in conjunction with an information security management system in accordance with ISO 27001. During the certification process, we review your data protection management system in two audits, one of which must take place on site at your premises.

Target Groups for Certification
In principle, ISO 27701 certification is suitable for any organization that processes personal data, regardless of its size and type. This is especially true for organizations that

- want to minimize the risk of data breaches and their consequences (e.g. high fines and reputational damage).
- have a risk-based approach to the retention and processing of personal data.
- Operate an ISMS and wish to develop further in their role as Controller and/or Processor.

Benefits of Certification
With ISO 27701 certification, you benefit from the following:

- **Reduce data protection risks:** A systematic data protection management system in accordance with ISO 27701 optimizes the protection of personal data and reduces the risk of data leaks.
- **Proof of compliance with data protection laws:** With an ISO 27701 certification, you prove that you have taken appropriate organizational and technical measures to ensure fulfilment of the requirements of the Federal Data Protection Act (BDSG).
- **Competitive advantages:** You prove to customers and business partners that your company meets high data protection requirements. This has a positive effect on your company's image and provides better market prospects.
- **Less effort for compliance projects:** Based on the systematic work on data protection and the structural review through the certification process, you can keep track of the status quo in the area of data protection in your company and the current legislation for compliance projects. Often, companies even reduce the effort involved in supplier evaluations through ISO 27001 and ISO 27701 certification.

Please note: A data protection management system in accordance with ISO 27701 does not automatically mean than an organization fulfils the requirements of the GDPR. However, you can integrate the GDPR requirements into the management system. In addition, proof of ISO 27701 certification can often reduce or even avoid GDPR penalties altogether.

Requirements for certification
The prerequisite for ISO 27701 certification is that your organization has an information security management system (ISMS) that is either

- already certified to ISO 27001 or
- is in the process of obtaining ISO 27001 certification, with positive audit results already present.

ISO 27701 is therefore an extension of the requirements and controls of ISO 27001 and does not function as a stand-alone. It always has the same scope as the base ISO 27001 management system.

Prerequisites for ISO 27701 certification:
The organization is already certified according to ISO 27001, or - with positive audit results in advance – is in the process of obtaining ISO 27001 certification.

Your route to ISO 27701 certification in 7 steps

Our know-how for your success
TÜV NORD CERT is an internationally recognized and reliable partner for testing and certification services. Our experts and auditors have in-depth knowledge and generally have a permanent position at TÜV NORD. This ensures independence and neutrality as well as continuity in serving our customers. The benefit to you is clear: our auditors accompany and support the development of your company and provide you with objective feedback

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